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12345 World Trade Drive
San Diego, CA 92128

1-800-537-3006
(858) 605-0247 (fax)
www.fmgpublications.com

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Contact: Elizabeth O'Neill
1-888-315-3641

elizabeth@shootingindustry.com

2012 Shooting Industry Masters Raises Record \$54,000 For Shooting Programs

San Diego, Calif. — Top firearms industry executives and professional competitors converged on Park City, Ky., July 20-21 to participate in the 10th Annual Shooting Industry Masters. More than 320 shooters raised \$54,000 for shooting programs.

“We might have to start calling the match the ‘Shooting Industry Masters Theme Park’ based on the number of smiles, fist pumps and back slaps I saw at this years event,” said Randy Molde, Masters Chairman. “It was energizing to see 328 industry professionals enjoying two days of the shooting sports thrills that they help millions of others enjoy year round. Raising \$54,000 for the shooting programs was icing on the cake. It was only possible through the generous efforts of our 34 sponsors, 82 teams, and numerous prize and equipment donors. We’re incredibly proud to produce the event and be part of such a great industry.”

The 10th Annual Masters raised a record-breaking \$47,000 for NSSF’s First Shots, including funds raised through auctions on GunBroker.com. This brings the amount raised by the Masters for First Shots to \$141,000 in four years. Additionally, \$7,000 was raised for USA Shooting.

“Once again, I am at a loss for words regarding the supreme efforts FMG Publications put forth, and the superb results you all obtained, at the Shooting Industry Masters. I am quite sincere when I say that it just keeps getting better and better!” said Steve Sanetti, NSSF president.

The Shooting Industry Masters attracted a record-breaking number of teams and event sponsors. Industry manufacturers and supporters also contributed the largest collection of raffle prize packages in the 10-year history of the match. In addition, major companies and organizations sponsored 12 side matches, offering industry teams an opportunity to try a wide variety of shooting venues.

FMG also thanks this year’s host, Rockcastle Shooting Center, Park Mammoth Resort, for their assistance with the event, along with the state of Kentucky for its warm welcome to Masters attendees.

The Shooting Industry Masters is a handgun, rifle, shotgun competition divided into two classifications: Industry and Open. The Industry class is for new to intermediate shooters, while the Open class is for professional and advanced shooters. Regardless of class, scores are not published to maintain the no-pressure, fun atmosphere of the Masters.

The top teams and shooters were honored during an awards dinner in Bowling Green, Ky., July 21.

The 2012 Shooting Industry Masters top shooters and teams were:
Industry Top Three Individual Shooters — First Place: Greg Rader, Benelli Team 2; Second Place: Neal Emery, Hornady; Third Place: David Palm, Sierra Bullets.
Industry Top Lady: Deb Cheek, DPMS Team 2.
Industry Top Teams — First Place: Sierra Bullets; Second Place: Benelli Team 2; Third Place: Smith & Wesson Team 1.
Open Top Three Individual Shooters — First Place: Jim Clark, DPMS Team 1; Second Place: Bruce Piatt, DPMS Team 1; Third Place: Tony Holmes, JP Rifles.
Open Top Lady: Judy Shovel, CORBON.
Open Top Teams — First Place: DPMS Team 1; Second Place: JP Rifles; Third Place: Hornady Pro.

FMG Publications reports plans are well underway for the 2013 Shooting Industry Masters, with the dates and location of the match to be announced within the next two months.

The Shooting Industry Masters is owned and operated by FMG Publications. For more information on the Shooting Industry Masters, visit www.shootingindustry.com/masters. Contact Elizabeth O'Neill, Masters coordinator, at 1-888-315-3641 or elizabeth@shootingindustry.com.

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