

TO: OUTDOOR MEDIA

**Contact: Lisa G. Cinquino
Whistle Communications
(203) 881-8381**

AR15.com, Brownells and Hornady Team Up as Title Sponsors for the 2nd Annual Rockcastle Pro Am 3 Gun Championships

Park City, KY – Rockcastle Shooting Center, America’s ultimate shooting destination resort will be the center of attention August 24-26, 2012 as Industry sponsors, film crews and spectators attend the match which is part of the NBC Sports 3-Gun Nation tour. The AR15.com match presented by Brownells and Hornady is generating excitement amongst the registered professional and amateur competitors eager to walk the Industry sponsored \$300,000 prize table, the largest of its kind.

Over 500 competitors from 43 states and three foreign countries will make their way to Rockcastle Shooting Center to participate in this much anticipated match. The online registration for the match sold out in less than two minutes last February and the hotel at the resort has been sold out in anticipation of the Pro Am since last year’s match.

3-Gun legends such as Jeff Cramblit, Patrick Kelly, Jerry Miculek, Kurt Miller, Bruce Piatt and other shooting stars, will be demonstrating their career winning shooting techniques and providing tips in Pro Clinics sponsored by the National Shooting Sports Foundation.

As an additional benefit to spectators attending the match, NRA Sports will present their ‘3-Gun Experience’ setting up a similar course of fire the pro’s and amateurs will run. Ammunition and firearms will be provided to those newbie shooters and door prizes will be awarded.

Side matches and custom gun raffles have been planned to raise money for NRA’s Life of Duty. All money raised will be donated to Task Force Dagger Foundation which supports Special Forces and their families and USA Cares, Inc. a Kentucky-based national nonprofit that gives financial and advocacy support to post-9/11 military and their families as they transition back to private life.

Nick Noble, CEO of Rockcastle credits the outpour of Industry sponsors involvement along with 3-Gun Nation’s interest because “Rockcastle Shooting Center is the ideal location to host sizeable competitions. Television viewers get to see our spectacular scenic backdrops and our 2,000 acres of natural and unforgiving terrain, add an extra element competitors don’t expect. Our attention to detail when we produce an event creates memorable results that competitors want to return to experience again.”

The Rockcastle Shooting Center, located on the Park Mammoth Resort property is host to a variety of local, regional, National and International shooting competitions. Over sixty plus shooting events are scheduled for 2012 including inaugural matches for IDPA, USPSA and Scholastic Steel Challenge. Additionally, we offer a training and education center with world class instruction, a 15 station Sporting Clay course, 5 Stand, Pistol and Rifle Ranges out to 1,500 yards, SASS Range and two 3D Archery Ranges. In addition to shooting sports, the resort features an 18 hole golf course, lodge, restaurant, winery and vineyard.

For further information about scheduled events at Rockcastle Shooting Center and accommodations provided by Park Mammoth Resort, visit our web site at <http://www.ParkMammothResort.us> or email our guest client services at Info@ParkMammothResort.us. Media members interested, may contact Lisa G. Cinquino, Public Relations Director at lcinquino@pmresort.us or call (203) 881-8381.

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